




Raul Magallanes

Artist, Creative, Thinker.

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California-based creative, with more than 18 years experience in graphic design and digital arts. From humble beginnings in traditional media, cartooning, and junior designer positions, My skill sets grew and diversified to include digital design, wire-framing, web development, printing, branding, marketing, directing and creative production. My skill sets continue to develop quickly through ever-changing industry requirements for technological mastery and creative innovation. Creative by nature, my passion for art does not stay behind at the end of the workday. I have since moved into traditional media, sculpture and 2d artworks. In 2012 I made a splash in the Designer Vinyl Art Toy community with my custom creations, maintaining a steady output of commissioned projects, gallery & trade show exhibition pieces, and collaborative efforts.

Employment History

Freelance Artist | Salinas, CA | March 2020 - Current
Branding, Videography, Social Media Marketing, Illustration.

Production Artist | Monterey County Weekly | Seaside, CA | October 2015 - March 2020
Photography, Illustration Cover art, page layout, ad design, weekly deadlines in a fast paced environment.

Marketing Director | SolidProfessor | Marketing Director | San Diego, CA | Aug 2014 - June 2015
UI/UX design, HTML, CSS, design software, reconstructing the companies brand to better position them in the industry.

Art Director | Empire Creative | Carmel, CA | June 2010 - April 2014
Used software such Adobe Photoshop, Illustrator, After Effects, Indesign, Dreamweaver Corel draw, Finalcut Pro, 3DS Max, Maya 3d, Cinema 4d.

Art Director | Sierra Instruments, Inc. | Monterey, CA | February 2006 - February 2014
Lead a creative team to an innovative and successful 8 year run. Built company's brand and voice to be a leader in their industry. managed screen printing machines, vinyl plotters, paint and building materials to create quality and time efficient products.

Contract/Agency | ABBY, Ebay, EA, Cryptic Studios | November 2004 - May 2013
Spreading my wings as a designer I joined a staffing agency to expand my portfolio and creative boundaries. Being bilingual I was able to help out at ABBY Systems to translate design elements and content into multi language platforms using WordPress, Joomla and other third party CMS platforms. Soon after I was acquired by Ebay to help create web banners for holiday specials. At EA I was tasked with doing various promotion web banners and landing pages. At Cryptic Studios I expanded more than just my creative boundaries I gained management, communication, and organization skills.

Visual Designer | Adifferent Design Studio | Salinas, CA | November 2004 - February 2006
Worked in the paced environment of Real Estate, designing business cards, flyers, brochures, magazine ads, micro web sites, full web sites, video commercials, and much more.

Visual Designer | Tech 21 Computer Services | Salinas, CA | April 2001-May 2004
Gathered ideas for clients to promote their business off and online, and using traditional mediums like pen and paper to digital software to create various print and digital media.

Education

Collins College | Tempe, AZ | 1999
Bachelors Degree - Visual Communication